



# WILD OAKS

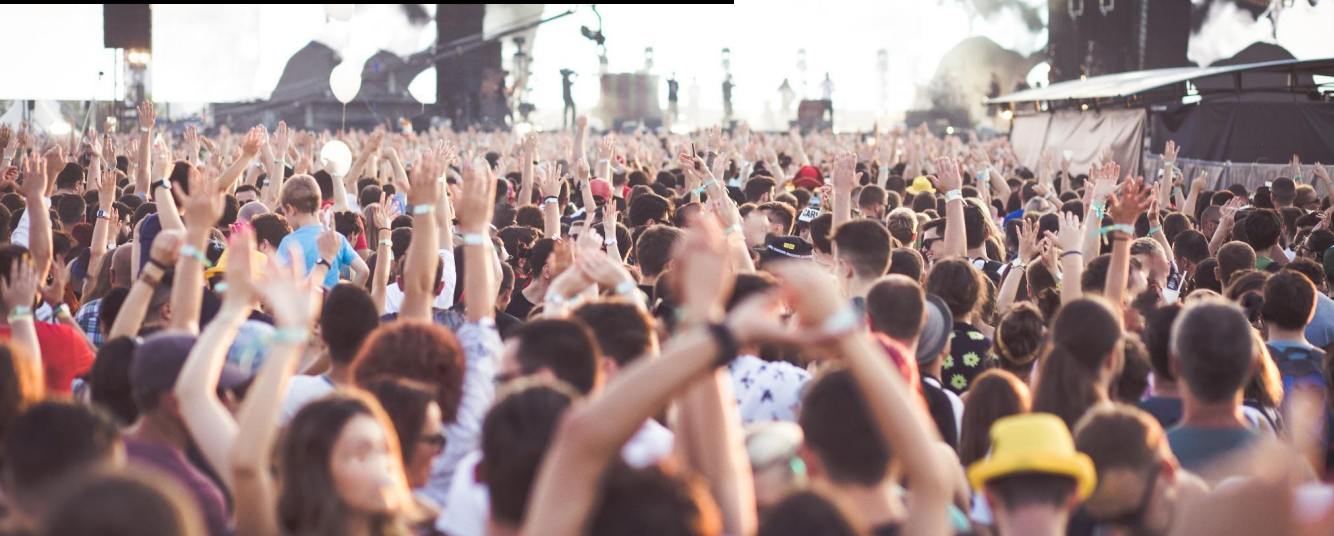
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## COUNTRY MUSIC FESTIVAL

JUNE 3, 2023 | THOUSAND OAKS, CA.

SPONSORSHIP OPPORTUNITIES

EXPERIENCE THE LARGEST MUSIC  
FESTIVAL IN VENTURA COUNTY



  
**WILD OAKS**  
COUNTRY MUSIC FESTIVAL



# WILD OAKS COUNTRY MUSIC FESTIVAL

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June 3, 2023 - Wild Oaks Country Music Festival features Grammy nominated, award-winning artists, rising stars, and local favorites. Whether you're a die-hard fan or just looking for a fun time, this festival has something for everyone.

Presented by The Rotary Club of Westlake Village. 100% of net proceeds from the festival will go towards supporting non-profit organizations both locally and globally.

The 2023 Festival will focus on supporting U.S. Military Veterans, First Responders, Human Trafficking, and community needs.



# FESTIVAL ARTISTS

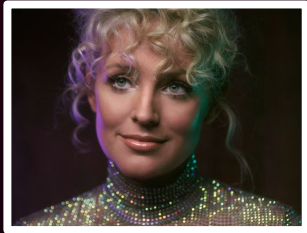
## WILD OAKS COUNTRY MUSIC FESTIVAL

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### CRAIG MORGAN

Craig Morgan is a country music icon, multiple award winner performer, TV personality, celebrated outdoorsman, and patriotic Army veteran.



### CAM

Prolific and adored. Her hit single "Burning House" yielded a triple-platinum GRAMMY®, CMA and ACM-nominations.



### CHAYCE BECKHAM

Chayce Beckham, the 2021 American Idol winner and emerging country artist, boasts chart-topping hits such as "23," "Tell Me Twice," and "Keeping Me Up All Night."



### JUSTIN HONSINGER

Country Music has always been a way of life for Justin. From his cowboy family, to roping and riding, and singing country songs. He fills the house every time.



### CHRIS JOHNSON & HOLLYWOOD HILLBILLIES

Chris Johnson and his HH are a SoCal favorite. They continue to entertain sell-out crowds at festivals, fairs, and corporate events.

AND MORE...STAY TUNED FOR MORE GREAT COUNTRY MUSIC TALENT UPDATES

# WHY GET INVOLVED

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Our festival offers a one of a kind opportunity to invest in your brands future, to connect, collaborate and build new relationships, to interact with attendees, hold on-site activations, and support local community needs, while increasing your company exposure.

**6,000+** Attendees Expected

**25-45** Average Age of Attendees

**125k+** Average Income

**75+** Mile Reach in Promotions

**300+** Cumulus Radio Spots & Promos

**2.8M+** Media, Advertising, & Social Reach



# PARTNERSHIPS MATTER

## WILD OAKS COUNTRY MUSIC FESTIVAL

The Wild Oaks Country Music Festival is made possible through corporate sponsorships and community partnerships. We extend our sincere appreciation to these and all of our past Rotary event partners.



# SPONSORSHIP PACKAGES

## WILD OAKS COUNTRY MUSIC FESTIVAL

The Wild Oaks Music Festival provides an efficient and economical way to increase your visibility, strengthen relationships, and expand your business throughout the community.

	Diamond	Platinum	Gold	Silver	Bronze	Supporting	Signage
<b>Pre-Event Promotion</b> Radio, Advertising, Social Media, and Web	●●●●●	●●●●●⊙	●●●●●	●●●●	●●●	●	⊙
<b>Festival Signage &amp; Visibility</b>	●●●●●	●●●●●⊙	●●●●●	●●●●	●●●	●	⊙
<b>VIP Access</b> Tickets, Parking, Premiere Seating	●●●●●	●●●●●⊙	●●●●●	●●●	●	⊙	
<b>VIP Experiences &amp; Hospitality</b> Backstage Passes, Dining, Restrooms, etc.	●●●●●	●●●●●⊙	●●●●●	●●●	●	⊙	
<b>Partnership Contribution</b> Tax Deductible Donation	\$50,000	\$20,000	\$10,000	\$3,500	\$2,000	\$1,000	\$500



# DIAMOND TITLE SPONSOR

\$50,000 - EXCLUSIVE OPPORTUNITY

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## Pre-Event Visibility and Recognition

- ★ Company name/ logo prominently displayed in all event marketing & advertising
- ★ Company name featured in all radio advertising and 1 on air live interview
- ★ Extensive website and social media exposure on all platforms
- ★ Company name listed on 6,000 printed entry tickets

## Day of Event Visibility and Brand Activations

- ★ Premiere recognition as the title sponsor on mainstage signage and announcements
- ★ Company name/logo prominently displayed at main entrance
- ★ Premiere corporate booth to engage with event attendees
- ★ Company name/logo displayed on all staff and volunteer t-shirts - 1st position
- ★ Customized branding solutions available to align with your organization's goals

## Day of VIP Access and Experiences

- ★ Thirty (30) VIP Tickets with VIP entrance | Fifteen (15) VIP parking passes
- ★ VIP pit access and priority stage viewing
- ★ Meet and greet talent backstage (w/talent clearance)
- ★ Premiere VIP hospitality, hosted food and beverage, private branded shade tent
- ★ Private executive restrooms





# PLATINUM SPONSOR

\$20,000 - EXCLUSIVE OPPORTUNITY

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## Pre-Event Visibility and Recognition

- ★ Company name/ logo prominently displayed in event marketing & advertising
- ★ Company name/logo prominently displayed on event website, flyers & posters
- ★ Extensive website and social media exposure on all platforms

## Day of Event Visibility and Brand Activations

- ★ Recognition as the Platinum sponsor on mainstage side banners and announcements
- ★ Company name/logo displayed at main entrance
- ★ Corporate booth 10' x 10'
- ★ Company name/logo displayed on staff and volunteer t-shirts - 2nd position
- ★ Customized branding solutions available to align with your organization's goals

## Day of VIP Access and Experiences

- ★ Ten (10) VIP Tickets with special VIP entrance | Five (5) VIP parking passes
- ★ VIP pit and priority stage viewing
- ★ Premiere VIP hospitality, hosted food and beverage under branded shade tent
- ★ Private executive restrooms



# GOLD SPONSOR

\$10,000 Contribution (Limited to 3)

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## Pre-Event Visibility and Recognition

- ★ Company name/ logo prominently displayed in event marketing & advertising
- ★ Company logo prominently displayed on event flyers & posters
- ★ Extensive website and social media exposure on all platforms

## Day of Event Visibility and Brand Activations

- ★ Recognition as the Gold sponsor on mainstage fencing and announcements
- ★ Company name/logo prominently displayed at main entrance
- ★ Corporate booth 10' x 10'
- ★ Company name/logo displayed on staff and volunteer t-shirts - 3rd position

## Day of VIP Access and Experiences

- ★ Eight (8) VIP Tickets with special VIP entrance | Four (4) VIP parking passes
- ★ Pit and stage viewing
- ★ Premiere VIP hospitality, hosted food and beverage available with covered seating
- ★ Private restrooms



# SILVER SPONSOR

\$3,500 CONTRIBUTION

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## Pre-Event Visibility and Recognition

- ★ Company name/ logo displayed in event marketing & advertising
- ★ Company name/logo displayed on event flyers & posters
- ★ Website and social media exposure on all platforms

## Day of Event Visibility and Brand Activations

- ★ Recognition as the Silver sponsor on event fencing
- ★ Corporate booth 10' x 10'
- ★ Company name/logo on staff and volunteer t-shirts

## Day of VIP Access and Experiences

- ★ Six (6) VIP Tickets with special VIP entrance
- ★ Three (3) VIP parking passes
- ★ VIP food and beverage tickets, under covered seating
- ★ Private restrooms





# BRONZE SPONSOR

\$2,000 CONTRIBUTION

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## Pre-Event Visibility and Recognition

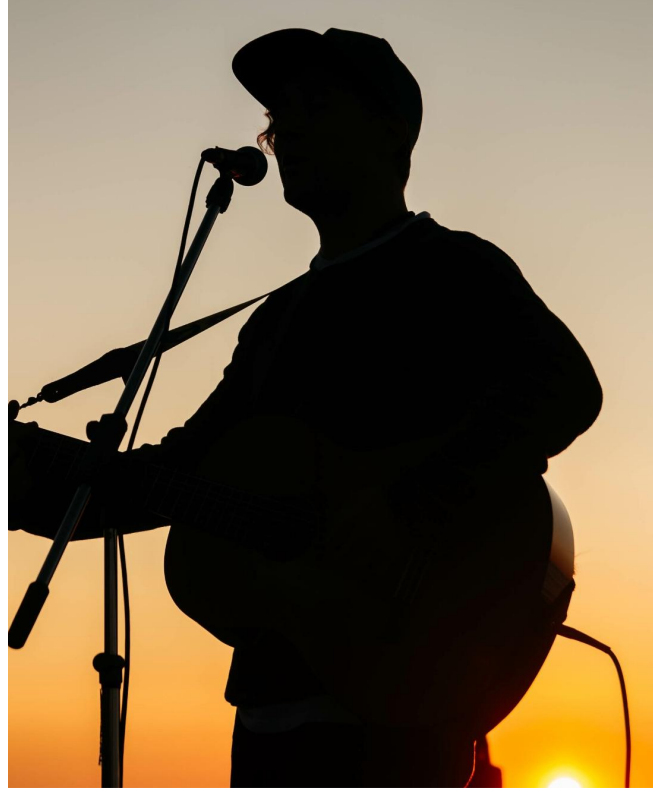
- ★ Company name/ logo displayed in event marketing & advertising
- ★ Company name/logo displayed on event flyers & posters
- ★ Website and social media exposure

## Day of Event Visibility and Brand Activations

- ★ Company name/logo displayed on staff and volunteer t-shirts
- ★ Company name/logo displayed on sponsor board

## Day of VIP Access and Experiences

- ★ Four (4) VIP Tickets with special VIP entrance
- ★ Two (2) VIP parking passes
- ★ VIP food and beverage tickets, under covered seating
- ★ Private restrooms



# SUPPORTING & SIGNAGE SPONSORS

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## SUPPORTING SPONSOR (\$1,000 CONTRIBUTION)

### Pre-Event Visibility and Recognition

- ★ Company name/ logo displayed in event marketing & advertising
- ★ Company name/logo on event flyers & posters
- ★ Website and social media exposure

### Day of Event Visibility and Brand Activations

- ★ Company name/logo displayed on sponsor board

### Day of VIP Access and Experiences

- ★ Two (2) VIP Tickets | One (1) VIP parking pass

## SIGNAGE OPPORTUNITY (\$500 CONTRIBUTION)

### Pre-Event Visibility and Recognition

- ★ Company name/logo displayed on Website

### Day of Event Visibility and Brand Activations

- ★ Company name/logo displayed on signage at the event



# WHO WE ARE

## ROTARY CLUB OF WESTLAKE VILLAGE

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The Westlake Village Rotary Club strives to serve those in need locally and globally, uphold ethical standards, foster peace, and goodwill through its network of business, professional, and community leaders.

Since 1972, our club has been part of a global network of 1.4 million Rotarians dedicated to making a positive impact in our community and the world.

VISIT US ONLINE AT [ROTARYWLV.ORG](https://rotarywlv.org)







June 3, 2023 | 12 PM - 7 PM | Thousand Oaks

Please direct all sponsorship questions and requests to:

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